

Wine Company Mission at ProWein 2022

16th May 2022 - Düsseldorf, Germany

Event organized in the framework of the [Enterprise Europe Network](#), co-financed by the European Commission to support internationalization and competitiveness of SME

Company mission organized at ProWein 2022, the most important trade fair for wines and spirits in Europe, counting 60.000 trade visitors and 6.800 exhibitors from 64 countries.

Aim of the event is to **support matching between small wine producers from Piemonte Region (Italy) and international buyers.**



Why to participate?

- To find **high quality wine** and **reliable suppliers**
- Special focus on **small producers** of wine with quality and geographical indication labels
- **Piemonte** is a region in North West of Italy with a long and important vocation for winemaking
- **Barolo, Barbaresco, Barbera, Asti Spumante, Arneis**
- More than 200 wine producers from Piemonte region present at ProWein fair



How does it work?

- Register to the company mission as buyer
- Request meetings with wine producers
- Bilateral meetings will take place at wine producer stand on Monday 16th May 2022

How to register?

- On-line registration: <https://wine-company-mission-at-prowein.b2match.io/>
- Fill in your company profile & your requests
- Registration deadline 04/04/2022

Participation costs:

- **Participation is free of charge** for buyers
- **Buyers** attending will receive **entry voucher to the fair with free public transportation** & will be invited to a **business lunch**

For further information:

Web site: <https://wine-company-mission-at-prowein.b2match.io/>

